Biochar Quality and Market Assessment: Comparing Physical Properties to Market Value

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Not all biochars are created equally ... and market price does not reflect quality.



Biochar Quality and Market Assessment



The lack of consistent quality metrics and labeling practices hurts both consumers and producers.

Objectives:

- Identify quality metrics and their relation to value

Methods:

- Survey consumers and producers about price and important characteristics
- Measure properties of biochar



Outline

- 1. Background
- 2. What is the problem?
- 3. How can we evaluate quality?
- 4. How does quality relate to price?
- 5. Discussion





"Promoting the use of clean and renewable energy"



Core Research Areas:

- Energy access
- Smart grids
- Transportation
- Energy planning
- Bioenergy



5

Energy Research Biochar Research at Schatz Energy Research Center

Goals: Improve the production efficiency and quality of biochar from forest residues.





Biochar properties are dependent on feedstock species and type



7

Past Biochar Projects

Schatz Energy

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Feedstock moisture and/or ash content

- increases carbon lost in process
- increases labor requirements







Pore structure of biochar changes with biochar source and production method.



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Case Study: Northern California Market

Redwood Forest Foundation, Inc. (RFFI) – Northern California

- Produced biochar from 2015 to 2018 using forest residues
- Manufactured with pyrolysis
- Large demand in 2015 2016, then priced out of market in 2018
- Their pyrolysis char was in competition with combustion char

"How do we set a competitive price that is still reflecting the quality of our char?"





Problem Definition

No universally accepted method for quality determination.

- Inconsistent labeling
- Wide variation in properties
- Specific use cases of char, soil, crop system
- Price often set by marketing and branding
- Using aesthetics as a guide for quality rather than measurments





Biochar Quality Standards

There are two sets of biochar standards, but neither is widely adopted



International Biochar Initiative (IBI)

Standardized Product Definition Version 2.1, November 2015

- 1 manufacturer certified



European Biochar Certificate (EBC)

Guidelines for sustainable production of biochar Version 6.4E, June 2018

- 12 European producers certified by EBC out of 52 reported European businesses



Biochar Quality Standards

Both standards require many tests, but only a few are used to classify the biochar quality.

Test	IBI	EBC
Moisture	\checkmark	\checkmark
Organic Carbon *	\checkmark	\checkmark
H:C Ratio*	\checkmark	\checkmark
Ash	\checkmark	\checkmark
O:C Ratio *	\checkmark	
Total N	\checkmark	\checkmark
Total P & K	\checkmark	
Electrical Conductivity	\checkmark	\checkmark
рН	\checkmark	\checkmark
Bulk Density		\checkmark
Liming Equivalence	\checkmark	
Particle Size		\checkmark

Test	IBI	EBC
Water holding		
VOC Content		\checkmark
Surface Area		\checkmark
Heavy Metals *	\checkmark	\checkmark
PAHs *	\checkmark	\checkmark
PCBs *	\checkmark	\checkmark
PCDD/Fs *	\checkmark	\checkmark
Germination inhibition *	\checkmark	X





Biochar Quality Standards

These measurements describe biochar's physical characteristics, but there is not a clear translation to intended use or value.

Biochar quality should be evaluated by considering: What are the desired outcomes from using biochar? How does biochar achieve those outcomes?





Evaluation criteria need to be based on context.



Biochar Price and Value

Biochar markets are still developing and prices are unstable.



Price Statistics

- Wide range of prices:
 \$250 to \$4,950 per ton
- Volatile market: changes up to 55% per year
- New companies going in and out each year.



Price varies by location, market, and production capacity.



Values at an assumed 2% penetration of the soil amendment market.





Biochar Price and Value

Challenges to Biochar Price Stability

- High transportation costs favor local markets
- Localized, often niche markets
- Lack of widely adopted market standards
- Market awareness of benefits or value
- Often blended before sale
- Varying degrees of quality





Problem:

Biochar price does not accurately reflect quality.

Objective:

Using existing test protocol, identify which characteristics are related to value.

Methods:

- Purchase samples from manufacturers
- Test samples according to biochar standards
- Relate properties to the selling price
- Survey consumers and producers to determine what properties they value



Consumers:

What metrics are important when selecting a biochar for your application?

Manufacturers:

What quality parameters do you target during production?

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Questions and Discussion

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