



**MaxSum  
Environmental**

Financing Biochar Projects  
Biochar Project Development  
Jeffery Bortniker, CEO - Maxsum





So, you want to be a Biochar project developer?



....congratulations....the good news is your in the right place

....the bad news, many would be developers fail



# The Winding Road of Development

## Key Objectives

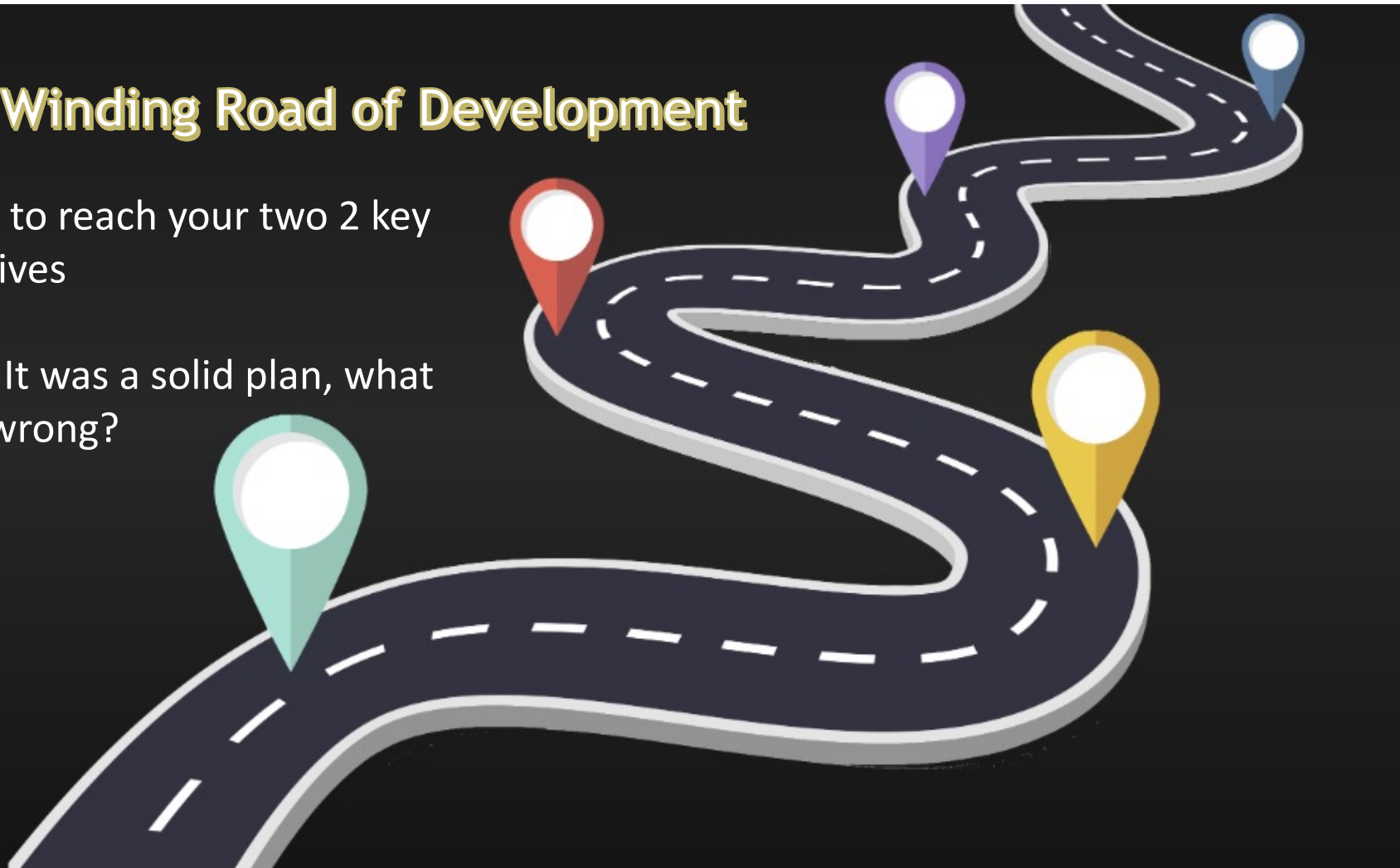
- 1- get your project up and running
- 2- keep your project up and running



## The Winding Road of Development

Failing to reach your two 2 key objectives

WHY? It was a solid plan, what went wrong?





# Questions?

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